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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1985

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Chico
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Berkeley
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington
Western Washington University

The 187 placement offices at the 163 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1984, and August 31, 1985. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 5 through February 1) and cumulatively (September 1 through February 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	38	739	$1598	$1695	$1792	$1583	$1365	410	2423	$1602	$1669	$1725	$1645	$1416
Business—General (incl. Mgmt.)	22	138	1490	1561	1675	1500	1250	163	773	1547	1580	1917	1501	1248
Marketing & Distribution	8	55	1389	1522	*	*	*	116	471	1600	1530	2000	1613	1200
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	52	867	1379	*	*	*	23	189	1458	1340	2000	1500	867
Economics[2]	1	8	1667	1495	*	*	*	13	81	1485	1470	*	*	*
Other Social Sciences	2	31	1141	1453	*	*	*	31	237	1287	1350	1541	1250	1000
ENGINEERING														
Aeronautical	1	34	2410	2269	*	*	*	12	116	2177	2187	*	*	*
Chemical	7	145	2303	2367	*	*	*	27	440	2304	2356	2600	2333	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	8	60	2195	2022	*	*	*	35	298	2016	1940	2292	1993	1768
Electrical (incl. Computer Engrg.)	34	648	2220	2267	2425	2302	1917	244	2322	2191	2240	2475	2250	1816
Geological	+	7	+	2315				+	18	+	2312			
Industrial	1	70	1931	2154	*	*	*	14	302	2174	2156	*	*	*
Mechanical	22	372	2168	2285	2450	2188	1950	136	1299	2139	2226	2408	2167	1794
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	20	+	2316				+	67	+	2256			
Mining	+	1	+	2470				+	11	+	2100			
Nuclear (incl. Engrg. Physics)	1	6	1931	2276	*	*	*	1	27	1931	2233	*	*	*
Petroleum	+	58	+	2704				1	162	2875	2678	*	*	*
Engineering Technology	2	72	2300	2122	*	*	*	36	227	2107	2137	2373	2141	1750
SCIENCES														
Agricultural Sciences	6	13	1440	1435	*	*	*	17	62	1345	1439	*	*	*
Biological Sciences	1	6	1359	1365	*	*	*	2	32	1799	1466	*	*	*
Chemistry	2	17	2250	1939	*	*	*	6	36	2028	1846	*	*	*
Computer Science	42	255	2184	2099	2385	2250	1760	168	897	2094	2041	2383	2166	1675
Health (Medical) Professions	+	4	+	1451				2	76	1408	1869	*	*	*
Mathematics	3	12	1875	1960	*	*	*	11	54	2125	1994	*	*	*
Other Physical & Earth Sciences	1	8	1600	1639	*	*	*	5	43	1842	1804	*	*	*
Totals	203	2831						1473	10663					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	47	765	$1611	$1699	$1833	$1583	$1365	437	2493	$1611	$1671	$1750	$1645	$1416
Business Administration	13	77	1304	1560	*	*	*	110	500	1556	1553	2000	1500	1166
Communications	1	24	896	1608	*	*	*	5	110	1439	1310	*	*	*
Community & Service Orgs. Work	+	7	+	1357				3	41	1645	1396	*	*	*
EDP-Programming/Systems	41	298	2190	2103	2385	2250	1760	163	980	2096	2060	2380	2166	1675
Engineering	74	1387	2204	2281	2450	2250	1931	487	4945	2168	2236	2458	2208	1833
Farm & Natural Resources Mgmt.	+	3	+	1466				5	30	1555	1432	*	*	*
Finance & Economics	6	34	1638	1561	*	*	*	35	207	1491	1613	1850	1500	1120
Health (Medical) Services	1	9	1359	1386	*	*	*	1	91	1359	1787	*	*	*
Manufacturing &/or Industrial Oprs.	3	38	2238	2107	*	*	*	18	145	1920	2049	*	*	*
Mathematics/Statistics	+	4	+	1930				6	40	2084	1964	*	*	*
Merchandising/Sales Promotion	9	62	1364	1383	*	*	*	81	418	1449	1426	1800	1416	1200
Personnel/Employee Relations	+	8	+	1284				7	34	1296	1592	*	*	*
Research—Non-Scientific	+	9	+	1797				1	36	1500	1848	*	*	*
Research—Scientific	3	28	2033	1998	*	*	*	10	106	1992	1956	*	*	*
Rotational Training—Non-Technical	+	11	+	1501				12	84	1570	1472	*	*	*
Rotational Training—Technical	+	6	+	2360				1	26	2200	1991	*	*	*
Sales—Non-Technical Degree	3	51	1500	1570	*	*	*	85	333	1595	1556	2000	1583	1200
Sales—Technical/Scientific Degree	2	10	1691	2146	*	*	*	6	44	1878	2144	*	*	*
Totals	203	2831						1473	10663					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	76	+	$2007				17	241	$1795	$2030	*	*	*
MBA (Non-Technical Undergraduate)	+	43	+	2084				38	235	1929	2091	$2333	$2000	$1510
MBA (Technical Undergraduate)	+	18	+	2513				+	57	+	2486			
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	2222				1	42	2250	2192	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	8	+	2364				1	12	2000	2330	*	*	*
Administration (incl. Public, Hospital, etc.)	+	2	+	2404				+	14	+	2263			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	10	+	1135				+	23	+	1476			
Social Sciences	+	2	+	1520				2	37	1765	1606	*	*	*
ENGINEERING														
Chemical	+	16	+	2571				2	34	2290	2460	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	21	+	2389				4	80	2395	2321	*	*	*
Electrical (incl. Computer Engrg.)	1	49	$2167	2766	*	*	*	23	252	2627	2703	2800	2623	2375
Industrial	+	6	+	2216				2	25	2791	2323	*	*	*
Mechanical	1	42	2550	2616	*	*	*	10	119	2404	2537	*	*	*
Nuclear (incl. Engrg. Physics)	1	2	2550	2795	*	*	*	1	9	2550	2619	*	*	*
SCIENCES														
Chemistry	1	3	2458	1945	*	*	*	4	9	1979	1884	*	*	*
Computer Science	5	27	2252	2296	*	*	*	30	117	2398	2449	2783	2430	1870
Geology & Related Geological Sciences	+	18	+	2655				6	55	2563	2541	*	*	*
Mathematics	+	1	+	2783				1	7	2450	2557	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	4	+	2539				1	16	2500	2561	*	*	*
Totals	9	361						143	1384					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/5/85 THROUGH 2/1/85							CUMULATIVE PERIOD 9/1/84 THROUGH 2/1/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	1	7	$3000	$2344	*	*	*	2	37	$2666	$2367	*	*	*
MBA - Tech Undergraduate	+	2	+	2521				1	8	2290	2478	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	+	6	+	2341				1	25	1833	2498	*	*	*
MBA - Tech Undergraduate	+	1	+	2666				+	3	+	2638			
Over 4 years														
MBA - Non-Tech Undergraduate	+	9	+	2328				1	32	3250	2548	*	*	*
MBA - Tech Undergraduate	+	4	+	2562				+	10	+	2660			
Totals	1	29						5	115					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	7	20	$3344	$3353	*	*	*	17	38	$3411	$3343	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	5	2300	2359	*	*	*	1	7	2300	2471	*	*	*
Electrical (incl. Computer Engrg.)	+	7	+	3227				3	25	3791	3395	*	*	*
Mechanical	3	7	3111	3195	*	*	*	3	16	3111	3008	*	*	*
SCIENCES														
Chemistry	3	20	2937	2818	*	*	*	15	53	3009	2851	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	2	+	3374				+	6	+	2541			
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	1	4	2500	2843	*	*	*	5	12	3293	3109	*	*	*
Physics	+	4	+	2733				2	16	3269	3085	*	*	*
Totals	15	69						46	173					

[1] Years of previous full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

FEBRUARY 1985 WCPA INTERIM REPORT NUMBER 1
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 01/05/85 THROUGH 02/01/85 PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1598 1670 1542	30									1700	2
BUSINESS - GENERAL	1458	3	1476	3	1363	11						
MARKETING/DISTRIBUTN			1275	1	1248	5	1850	1				
HUMANITIES					867	1						
ECONOMICS	1667	1										
OTHR SOCIAL SCIENCES		1										

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
AERONAUTICAL				2410 1		
CHEMICAL						
CIVIL -CNSTR/SAN/TRP				2166 2		2116 3
ELECTRICAL -COMPTR				2325 22 2433 2250	2425 1	2200 1
GEOLOGICAL						
INDUSTRIAL						
MECHANICAL				2202 9	2038 3	2180 2
METALLURGICAL						
MINING						
NUCLEAR -ENGRG PHYS						
PETROLEUM -NATL GAS						
ENGINEERING TECH						

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BY CURRICULUM & EMPLOYER

FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURL SCIENCES			1275	2							1500	1
BIOLOGICAL SCIENCES												
CHEMISTRY							2000	1				
COMPUTER SCIENCE	2046	3			1750	1	2206 2420 1760	27				
HEALTH (MED) PROFSNS												
MATHEMATICS	1875	1	1625	1			2125	1				
OTHR PHYSCL/EARTH SCI												

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BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING											1967	1
BUSINESS - GENERAL	2050	1									1733	4
MARKETING/DISTRIBUTN					1750	1						
HUMANITIES												
ECONOMICS												
OTHR SOCIAL SCIENCES												

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INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2396	3					2300	1			2537	2
CIVIL -CNSTR/SAN/TRP												
ELECTRICAL -COMPTR			2375	1			2248	2				
GEOLOGICAL												
INDUSTRIAL												
MECHANICAL			2477	3							2337	2
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH			2300	2								

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES	1300	1			2042	1					1250	1
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	2320	1	2300	1							2291	5
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SCI												

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INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING					1365 4	1950 1
BUSINESS - GENERAL						
MARKETING/DISTRIBUTN						
HUMANITIES						
ECONOMICS						
OTHR SOCIAL SCIENCES					1141 2	

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FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AERONAUTICAL						
CHEMICAL				1559 1		
CIVIL -CNSTR/SAN/TRP			2500 1	2100 1	2284 1	
ELECTRICAL -COMPTR				1835 7		
GEOLOGICAL						
INDUSTRIAL				1931 1		
MECHANICAL				1769 3		
METALLURGICAL						
MINING						
NUCLEAR -ENGRG PHYS				1931 1		
PETROLEUM -NATL GAS						
ENGINEERING TECH						

FEBRUARY 1985 WCPA INTERIM REPORT NUMBER 1
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BY CURRICULUM & EMPLOYER

FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 01/05/85 THROUGH 02/01/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES									1359	1		
CHEMISTRY					2500	1						
COMPUTER SCIENCE	2190	2			2075	1	1750	1				
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SCI	1600	1										

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/85 THROUGH 02/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA - NON-TECHNICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA - TECHNICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/85 THROUGH 02/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
MBA - NON-TECHNICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA - TECHNICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/85 THROUGH 02/01/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBUARY 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA - NON-TECHNICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA - TECHNICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /